



## Alexia Pereira

Director of Product  
PFM Solutions LLC

Alexia Pereira is the Director of Product for Synario at PFM Solutions. She identifies customers' needs that a product or feature will fulfill, articulates what success looks like, and helps turn that vision into a reality. This allows Synario's clients to benefit from a continually enhanced ability to analyze financial implications and quantitatively supported decision-making.

Prior to this role, Alexia was a Client Success Manager where she was responsible for ensuring clients had the support they needed to be successful. This included a range of options including one on one support, thought leadership and inspiration for improving use, and the development of systems and resources so users can self serve when desired.

She also has experience working with PFM Solutions' Higher Education solution, and in PFM's Strategic Forecasting Group, helping clients analyze the financial ramifications of various operating and capital initiatives and help communicate those results to key stakeholders at the organization.



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### Contact

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### Specialties

Higher Education

Financial Modeling

### Education

B.A. in Geography  
Dartmouth College

**Started with PFM:** 2014

**Started in the Field:** 2014