



## Barry Ballou

Senior Marketing Representative  
PFM Asset Management LLC

Barry Ballou joined PFM in July of 2006 and works in the St. Louis office. Barry works for PFM as a senior marketing representative for the Nebraska Liquid Asset Fund and the P-Card, a cost-free payments mechanism that reduces the typical requisition process and related costs associated with purchasing materials and services in Nebraska. He markets the NLAF to Nebraska public sub-divisions including public schools, community colleges, county governments and cities and looks for opportunities to offer multi-asset class management (MACM) and individual portfolio (IP) services to Nebraska public sub-divisions.

Barry graduated from Kearney State College with degrees in Educational Administration. He was a public school administrator in Nebraska for 30 years before going to work for PFM. He has served as an adjunct Professor at the University of Nebraska-Kearney, teaching Graduate School Business Management and Finance.



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### Contact

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### Specialties

Asset Management,  
Specialized Services

State & Local Governments, K-12 Schools

### Education

B.A.  
Kearney State College

M.A.  
Kearney State College

Ed.S.  
Kearney State College

### Professional Designations or Licenses

FINRA Series 6 and 63  
licenses

**Started with PFM: 2006**