



## Brandon M. Rosenbluth

Director of Client Services  
PFM Solutions LLC

Brandon M. Rosenbluth joined PFM in 2010 and is currently located in the Philadelphia office. He is a member of the Synario team, which provides financial modeling software and service. He leads the Client Service team, which is responsible for the overall success of all Synario users. The team supports the full life cycle of client interactions with the platform, from training and configuring models during implementation to the on-going support needs of all Synario users. Lastly, the team is responsible for developing additional programs and resources for users to take advantage of as their use of the platform evolves.

Brandon also serves as Product Owner, responsible for prioritizing changes to the software and ensuring it continues to meet the needs of our users. Finally, Brandon also serves as a member of the Management Team at Synario.

Prior to this role, Brandon led Synario's Higher Education practice, focusing on Enterprise implementations and ensuring users were successful on the platform. Additionally, he led the development team which designed and built the Synopsis for Higher Education product. He also has experience in PFM's Strategic Forecasting Group, helping clients analyze the financial ramifications of various operating and capital initiatives, and helps communicate those results to key stakeholders at the organization.



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### Contact

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### Specialties

Financial Modeling

State & Local Governments,  
Higher Education

### Education

B.S. in Civil Engineering  
Lehigh University

**Started with PFM:** 2010

**Started in the Field:** 2010