



## Laura Franke

Managing Director

PFM Financial Advisors LLC

Laura is a managing director with PFM. She founded and co-leads the firm's environmental finance practice, which is focused on providing financing solutions for renewable generation, energy efficiency, sustainability and related projects that may utilize tax-exempt debt, or a variety of other funding sources and alternative structuring options. This practice area has also served clients with the development of programmatic funding solutions for their constituents (public and private). Services to clients include consulting, transaction advisory and financial program management along with traditional debt issuance.

Since joining PFM, Laura has assisted clients and colleagues nationwide to integrate relevant environmental finance opportunities across our broad platform of governmental and non-profit client types. These efforts have resulted in special assignments with new and existing PFM clients. Her understanding of client goals related to energy savings initiatives, combined with her expertise in financing structures that use unique incentives and structures, has provided meaningful solutions to a wide variety of clients.

Prior to joining PFM, Laura had her own financial advisory firm from 2008 to 2011, and previously worked as an investment banker for more than 20 years.



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### Contact

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### Specialties

Financial Advisory, Alternative  
Finance

Environmental Finance

### Education

B.S. in Business  
Administration  
Central Washington University

### Professional Designations or Licenses

Municipal Advisor  
Representative (Series 50)

**Started with PFM:** 2011

**Started in the Field:** 1987