



Robert Rich

Managing Director

PFM Financial Advisors LLC

Bob, a transportation specialist with nearly 40 years of municipal experience, joined PFM in 2001 after working as an investment banker, research director, and ratings analyst. He has worked on in excess of \$50 billion in financings with various transportation agencies and authorities, across all modes, including seven *Bond Buyer Deals of the Year* and an *Infrastructure Finance Magazine* Ten Most Creative International Deals of the Year.

He was a board member of the American Road and Transportation Builders Association's Public-Private Ventures Division. Bob also has been involved in the design of federal innovative finance initiatives. He was also a board member of Autism New Jersey, an advocacy organization for individuals with autism, and remains active in advocacy efforts.

Prior to his career on Wall Street, Bob worked for the State of New Jersey and was a United States Presidential Management intern. He is a member of the bar in New York, New Jersey, and the District of Columbia.



Contact

103 Carnegie Center Blvd
Suite 300, Room 338
Princeton, NJ 08540

richr@pfm.com
609.800.2982 office

Specialties

Financial Advisory

Transportation

Education

B.A.
Brown University

MPA
Columbia University

J.D.
Rutgers Law School

Professional Designations or Licenses

Municipal Advisor
Representative (Series 50)

Started with PFM: 2001

Started in the Field: 1985