



Danielle Scott Parker

Director

PFM Financial Advisors LLC

Danielle Scott Parker is a Director with PFM Financial Advisors LLC based in the firm's New Orleans office. Previously, Danielle advised public sector clients nationally on a broad range of organizational and budget strategies through the affiliate's Management and Budget Consulting practice. Danielle continues to manage key client relationships in the south and still leads affiliate services where the firm provides budgetary and financial analysis, reviews municipal operations and develops multi-year financial plans to help municipal governments overcome their fiscal challenges. Specializing in integrating equity, Danielle is also the co-director of PFM's Center for Budget Equity and Innovation where she helps clients develop long-term blueprints for fiscal, economic, and community sustainability.

Prior to her transition to PFM Financial Advisors, Danielle advised public sector clients nationally on a broad range of organizational and budget strategies through PFM's affiliate Management and Budget Consulting practice. This work included an operational review, strategic planning, and budget support in Harris County, TX. It also included multi-year financial planning and forecasting for numerous cities and counties including the City of Houston's first ever Ten-Year Plan. She has provided strategic and budget advice for New Orleans, LA, and for the New Orleans Sewerage and Water Board. She also led budgeting, financial analysis, and operations focused engagements in Atlanta, GA, Austin, TX, Chattanooga, TN, Cobb County, GA, Dallas, TX, Fort Worth, TX, Memphis, TN, and San Antonio, TX. This work included an operational review, strategic planning, and budget support in Harris County, TX. It also included multi-year financial planning and forecasting for numerous cities and counties including the City of



Contact

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Specialties

Financial Advisory, Consulting

State & Local Governments

Education

B.A. in Political Science
Howard University

Professional Designations or Licenses

Municipal Advisor
Representative (Series 50)

Started with PFM: 2015



Houston's first ever Ten-Year Plan. She has provided strategic and budget advice for New Orleans, LA, and for the New Orleans Sewerage and Water Board. She also led budgeting, financial analysis, and operations focused engagements in Atlanta, GA, Austin, TX, Chattanooga, TN, Cobb County, GA, Dallas, TX, Fort Worth, TX, Memphis, TN, and San Antonio, TX.

As the co-lead of PFM's Center for Budget Equity and Innovation, Danielle is at the forefront of implementing equitable strategies across local government and brings strong experience with stakeholder engagement and the inclusion of diverse perspectives in public sector planning. During her time with PFM affiliate PFM Group Consulting LLC, Danielle led an engagement in Danville, Virginia to create an equitable plan for \$140 million in new casino revenue. To do so, she facilitated a community driven process, conducted equity analysis, and identified guiding principles aligned to fiscal best practices in a community driven plan to City leadership. In 2021, Danielle led the PFM team on an engagement in San Antonio, TX to develop a "Future Ready Plan" dedicated to improving racial and ethnic equity in both education and employment outcomes for youth. Danielle also led a series of equity engagements for the City of Norfolk, VA including developing the City's first citywide equity framework.