



Sergio Masvidal

Managing Director

PFM Financial Advisors LLC

Sergio Masvidal is a managing director in the Miami office. He is primarily responsible for leading and providing technical financial advisory services to clients throughout Florida and the Southeast, with a primary focus in South Florida. He has extensive experience, having actively managed over \$20 billion of bond transactions over the last 23 years. Sergio's clients include a variety of Counties, Cities, School Districts, Special Taxing Districts, Utilities and Transportation Agencies.

In his role as project manager, Sergio devotes a significant amount of time providing financial advisory services to cities in South Florida. Sergio has expertise in project financing, having helped develop long-term financing plans that create innovative and cost-effective structures. Part of this process includes a comprehensive evaluation of available security pledges and complicated strategic issues, as well as providing guidance on credit structures and developing the credit agency approach for issuers.

Sergio has extensive experience assisting clients to develop financing strategies for long-term capital improvement programs. In his role as advisor to issuers with special taxes, transit funding, and general government financings, he has advised on competitive and negotiated public offerings, direct bank placements, as well as TIFIA/WIFIA funding.

Sergio is the Chairman of PFM's Board of Directors. In the community, Sergio has served as a volunteer at the Kendall Boys & Girls Club, Miami-Dade Public Schools Listeners/Oyentes Program, and has served as a volunteer speaker on the Resilient Cities Network 100RC "Living with Water" subcommittee.



Contact

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Specialties

State & Local Governments

Financial Advisory

Education

B.A. in Psychology
Muhlenberg College

Professional Designations or Licenses

Municipal Advisor
Representative (Series 50)

Started with PFM: 2003

Started in the Field: 2003