



## Brandon M. Rosenbluth

Managing Director  
PFM Solutions LLC

Brandon M. Rosenbluth is a managing director in PFM's Philadelphia office and leads PFM's financial modeling business, which delivers forecasting and planning solutions through a proprietary software platform branded as Synario. Synario may be customized to suit the modeling needs and use cases of essentially any institution or business, whether public or private.

As President of PFM Solutions, Brandon is responsible for setting the overall strategy for the group. He manages the group's Executive Committee, where he works with other leaders from Marketing, Sales, Client Success, Product and DevOps to move the business forward.

Prior to this role, Brandon was the Director of Client Services, and Product Manager. As Director of Client Services, he and his team supported the full life cycle of client interactions with the platform; from training and configuring models during implementation to the on-going support needs of all Synario users. Lastly, the team was responsible for developing additional programs and resources for users to take advantage of as their use of the platform evolves. As Product Manager, he successfully implemented the firm's first product roadmap and was generally responsible for prioritizing changes to the platform and to ensure it meets the evolving needs of clients.

He also has experience leading PFM Solutions' Higher Education solution, and in PFM's Strategic Forecasting Group, helping clients analyze the financial ramifications of various operating and capital initiatives and help communicate those results to key stakeholders at the organization.



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### Contact

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### Specialties

State & Local Governments,  
Corporations, Higher  
Education

Financial Modeling

### Education

B.S. in Civil Engineering  
Lehigh University

**Started with PFM:** 2010

**Started in the Field:** 2010

